



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Amit Singh Dalal , Neha Prajapati

For Publication of Paper Titled

THE ROLE OF ARTIFICIAL INTELLIGENCE IN PERSONALIZED MARKETING STRATEGIES

For National Research Journal Titled

“National Research Journal of Human Resource Management”

Volume-10, Issue No: 2, Year: 2023 (July-December)

ISSN: 2394-059X (Print) Impact Factor: 7.2



Book Publisher



Website:
www.npajournals.org